

The Learning Lab



The Learning Lab is a flagship initiative of The Education Foundation, the UK's first cross sector education think tank.



What is the Learning Lab?

The Learning Lab is a unique combination of: *an inspiring events venue* for education leaders across the UK and internationally; *a state of the art professional development centre* for school, college and university leaders; and a *classroom, laboratory and studio space*, available to pilot new approaches to the curriculum, run innovative projects and conduct research.

A centre for innovation

The Learning Lab will be a centre for innovation and a space where education leaders - from early years, teachers, school and college leaders, skills and work based learning providers, higher education professionals and businesses – can work, be inspired and help shape the future of education.

Central London Location

The Learning Lab is located in the 'Hub Westminster' in Haymarket, London, within 2 minutes walking distance of Trafalgar Square, Piccadilly Circus and Whitehall and accessible from every mainline transport link. The Learning Lab is open 365 days per year and ideal for hosting central London events and showcases for new products, services and innovations across the education sector.

An incubator of projects, products and services

We are currently designing the lab to be flexible enough to cater for a range of uses – from showcasing new products and services as well as hosting one of our major projects on the 'Future of Technology and Education'.

The space will also be made available to policy makers, government officials and partner organisations to hold strategy workshops and roundtable sessions and for leading experts to share these insights through The Education Foundation's programme of events, which will be broadcast and streamed live to the wider world.

Partnership and collaboration

We are now looking for organisations to be our partners and to support and sponsor The Learning Lab. The Lab has already attracted a range of high profile people in the education sector and it will attract an audience of thousands of visitors from schools, colleges and universities and government, plus a significant online presence.

Contact

To find out more about the Learning Lab please contact: Ian Fordham or Ty Goddard, Co-founders, The Education Foundation at ian@ednfoundation.org or ty@ednfoundation.org or call 07525 458165.

"The Learning Lab is an exciting project that gives companies and partners a great chance to showcase their products, services and innovative work, as well as connect up with leading educators from across the UK"

Graham Stuart MP, Chair, Education Select Committee

The Learning Lab



Sponsorship packages

We are now looking for a range of sponsors from across the corporate sector to support our project.

Lead Sponsor

Available to national organisations, whose logo will appear on all Learning Lab promotional materials, whether web based, print or electronic. Other benefits include:

- Your involvement profiled in all national and regional media for the Learning Lab programme
- Your product, service or materials to be used and tested for one year in the Learning Lab, on an 'exclusive in class' basis
- A private hosted reception at the Learning Lab with an invited list of leading education policy makers and leaders
- VIP invitations to the launch event for the Learning Lab
- Use of the Learning Lab for your CR programme and use by your staff for an allocated time throughout the year, plus showcasing, testing or hosting tours in central London

Platinum Sponsor

Available to national or regional organisations, whose logo will appear on all Learning Lab promotional materials, whether web based, print or electronic. Other benefits include:

- Your product, service or materials to be used and tested for one year in the Learning Lab
- Invitations to the launch event for the Learning Lab
- Use of the Learning Lab for an allocated time throughout the year for showcasing, testing or hosting tours in central London

Gold Sponsor

Available to regional or local organisations, whose logo will appear on all Learning Lab promotional materials, whether web based, print or electronic. Other benefits include:

- Your product, service or materials to be used and tested for 3 months in the Learning Lab
- 2 invitations to the launch event for the Learning Lab
- Use of the Learning Lab for an allocated time throughout the year for showcasing, testing or hosting tours in central London

Costs for these packages are: £50,000 for Lead sponsor, £25,000 for Platinum sponsor and £10,000 for Gold sponsor.

Contact us

We are looking to secure commitment to these packages in Spring 2012, ready for the launch of the Lab in early Summer 2012. To secure your place as a partner for the Learning Lab, please contact: Ian Fordham, Co-founder, The Education Foundation
ian@ednfoundation.org tel: 07525 458165.

The Education Foundation

The Education Foundation is the UK's first cross party, cross sector education think tank. Launched in November 2011 it aims to lead, shape and deliver change and reform in the British education system. Its launch publication, 'Education Britain: the journey to education reform' contains contributions from 35 of the UK's most influential education figures. The report also includes endorsements from Michael Gove MP, Secretary of State for Education, Dr Vince Cable MP, Secretary of State for Business Innovation and Skills and Stephen Twigg MP Shadow Secretary of State for Education. For further information visit: www.ednfoundation.org